TAYLOR'S
LANDSCAPE SUPPLY & NURSERY

American Beautyberry

Callicarpa americana

Plant care guide



SUN
Full sun to part shade

WATER
Low once established

MATURE SIZE
3–8 ft tall, 3–6 ft wide

BLOOM TIME
Late summer to fall · purple berries

USDA ZONE
6–10 · fits 8b/9a

Planting	**Best in fall.** Dig 2–5× as wide as the root ball, no deeper; set it level or slightly high. Sun to part shade; more sun, more berries. Space 4-5 ft.
Watering	**First months:** keep the root ball moist, not soggy. **Established:** drought tolerant once established; also takes wet spells.
Soil & Mulch	Most soils, sandy to wet. 2–3 in. of mulch, off the stems. Ask us about Taylor's soil and mulch.
Fertilizer	**Water, not food, matters most at first.** Feed only if growth is weak or a soil test calls for it; use slow-release.
Pruning	**Cut back hard in late winter;** it berries on new growth.
Lowcountry Tip	SC native. Bright purple fall berries feed birds. Deer resistant.

Helping You Win.

Questions? Ask our nursery team.