TAYLOR'S
LANDSCAPE SUPPLY & NURSERY

# ‘Magnus Purple’ Echinacea

*Echinacea purpurea / hybrid* ‘Magnus Purple’

Plant care guide




**SUN**
Full sun to part shade

**WATER**
Low once established

**MATURE SIZE**
3–4 ft tall, 1–2 ft wide

**BLOOM TIME**
Summer · purple

**USDA ZONE**
3–8

| | |
|---|---|
| **Planting** | **Spring or fall.** Plant at the same depth as the pot. Space about 1 ft apart. |
| **Watering** | **First weeks:** keep moist. **Established:** drought tolerant; water in long dry spells. |
| **Soil & Mulch** | Well-drained soil with compost. 2 in. of mulch, off the crown. |
| **Fertilizer** | **Light feeding in spring** with slow-release flower food. |
| **Pruning** | **Deadhead to extend bloom;** cut back old growth in late winter. |
| **Lowcountry Tip** | Salt tolerant, a good pick near the coast. Deer usually leave it alone. Sandy soil dries fast; mulch and water deeply in dry spells. |