TAYLOR'S
LANDSCAPE SUPPLY & NURSERY

'Pow Wow White' Echinacea

Echinacea purpurea / hybrid 'Pow Wow White'

Plant care guide



SUN
Full sun to part shade

WATER
Low once established

MATURE SIZE
3–4 ft tall, 1–2 ft wide

BLOOM TIME
Summer · white

USDA ZONE
3–8

Planting	**Spring or fall.** Plant at the same depth as the pot. Space about 1 ft apart.
Watering	**First weeks:** keep moist. **Established:** drought tolerant; water in long dry spells.
Soil & Mulch	Well-drained soil with compost. 2 in. of mulch, off the crown.
Fertilizer	**Light feeding in spring** with slow-release flower food.
Pruning	**Deadhead to extend bloom;** cut back old growth in late winter.
Lowcountry Tip	Salt tolerant, a good pick near the coast. Deer usually leave it alone. Sandy soil dries fast; mulch and water deeply in dry spells.

Helping You Win.

Questions? Ask our nursery team.