TAYLOR'S
LANDSCAPE SUPPLY & NURSERY

'American Goldrush' Rudbeckia

Rudbeckia fulgida 'American Goldrush'

Plant care guide



SUN
Full sun

WATER
Low once established

MATURE SIZE
2–3 ft tall, 1–2 ft wide

BLOOM TIME
Fall, Summer · black, yellow

USDA ZONE
3–9 · fits 8b/9a

Planting	**Spring or fall.** Plant at the same depth as the pot. Space about 1 ft apart.
Watering	**First weeks:** keep moist. **Established:** drought tolerant; water in long dry spells.
Soil & Mulch	Well-drained soil with compost. 2 in. of mulch, off the crown.
Fertilizer	**Light feeding in spring** with slow-release flower food.
Pruning	**Deadhead to extend bloom;** cut back old growth in late winter.
Lowcountry Tip	Deer usually leave it alone. Drought tolerant once rooted in. Sandy soil dries fast; mulch and water deeply in dry spells.